



Join us as a
sponsor for
TBA's thrilling
15th year.

T : B A : 1 7

The Time-Based Art (TBA) Festival delivers ten days of live performances, screenings, music, workshops, talks, and a month of visual art installations in unexpected places—activating the city of Portland with the art of our time. With 2017 marking the momentous and exciting fifteenth year of the Festival, there's never been a better time to be a part of Time-Based Art.

PICA

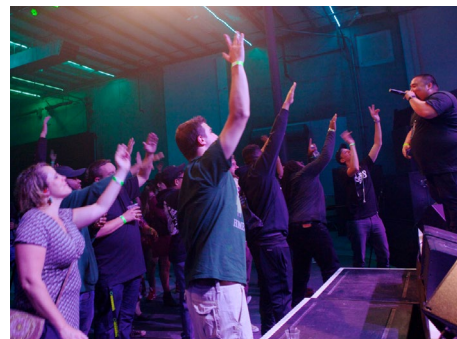
**10 DAYS.
20,000 ATTENDEES.
15 YEARS OF TBA.**

Hailed by the *New York Times* as America’s “best contemporary festival of the summer”, the Time-Based Art (TBA) Festival has become a nationally recognized platform for emerging and established artists locally, nationally, and internationally to present and premiere groundbreaking work. Since 2003, TBA has been an anchor cultural event for the Portland community, uniting audience members and artists from around the region and the world.

Each September, our audiences thrill at performing and visual arts in theatres, galleries, as well as a variety of pop-up and outdoor spaces throughout the city. TBA’s Institute strand works to build context around the Festival’s offerings with a robust program of daily workshops, talks, and salons with artists, allowing the public and artists to exchange ideas in informal settings. And, once the sun sets, the Festival’s late night space becomes the city’s main social hub, featuring music and performance as well as a bar and restaurant—bursting out of the walls of PICA’s incredible new home in Northeast Portland.

TBA is the only festival of its kind in the United States, attracting a unique mix of individuals from across the world. With an average audience of 20,000 young, diverse, and culturally-savvy individuals each year, TBA fills the city with vibrancy and creativity from all across the world during its ten days, and acts as a unique beacon to the local creative community. In fact, TBA highlights Portland as an incubator for creativity and innovation while also attracting visiting professionals and tourists.

Supporting PICA for TBA supports groundbreaking art in Portland year-round. Throughout the year, our Visual and Performing Arts programs as well as our robust educational program, offer audiences of all ages opportunities to make contemporary art a part of their daily lives.



Audiences and artists at the 2016 Time-Based Art Festival



PICA is the creative economy in action. Become a corporate sponsor and declare your business to be a cultural leader. Your support will help PICA to fund artist residencies and commissions, subsidize free programs, engage in a civic dialogue with the community, and continue to bring leading-edge contemporary art to Portland. A partnership with PICA allows you to reach a vibrant, savvy, educated audience who embraces innovations. PICA’s development staff will work closely with you to create a partnership that best suits your goals.

SPONSORSHIP BENEFITS

Benefits of sponsorship include: connecting with PICA’s community of vibrant and educated art enthusiasts, who embrace innovation and exploration; unique and memorable experiences with contemporary art for your staff and clients; invitations to exclusive sponsor receptions; acknowledgment listings in printed materials, on donor walls, and on the PICA website; invitations to visiting and resident artist events year-round; and employee ticket packages.

Sponsors will receive myriad promotional opportunities throughout the ten-day festival, as well as during PICA’s extensive marketing campaign leading up to the start of TBA:17. In addition to a listing on the PICA website (pica.org/tba), TBA:17 sponsors may enjoy the following perks:

- Logo placement in the 2017 TBA “Guidebook,” the Festival’s pocket-sized catalog with a circulation of over 20,000 (pending print deadlines)
- Logo visibility on a variety of marketing materials and signage, including the donor display in central hub at 15 NE Hancock St.
- Mentions on PICA’s social media platforms (to be coordinated with PICA’s Director of Communications)
- Custom-tailored TBA ticket package for your staff
- Custom benefits available, such as logo placement on print-at-home tickets or advertising space on other materials

To learn more about becoming a sponsor and to coordinate benefits, please contact:

Kim Crosby, Development Manager
kim@pica.org or call 503-242-1419 X22

LEVELS OF SUPPORT

UNDERWRITER	\$10,000
4 Individual PICA Memberships 2 TBA Patron Passes Invitations to exclusive visiting and resident artist receptions and events Invitations to sponsor receptions and private visual art exhibition tours with curatorial staff Acknowledgment listed in printed materials and on donor walls	

CHAMPION	\$5,000
4 Individual PICA Memberships 2 TBA Immersion Passes Invitations to exclusive visiting and resident artist receptions and events Invitations to sponsor receptions and private visual art exhibition tours with curatorial staff Acknowledgment listed in printed materials and on donor walls	

PATRON	\$2,500
2 Individual PICA Memberships 1 TBA Immersion Pass Invitations to exclusive visiting and resident artist receptions and events Invitations to sponsor receptions and private visual art exhibition tours with curatorial staff Acknowledgment listed in printed materials and on donor walls	

SUPPORTER	\$1,000
2 Individual PICA Memberships Invitations to exclusive visiting and resident artist receptions and events Invitations to sponsor receptions and private visual art exhibition tours with curatorial staff Acknowledgment listed in printed materials and on donor walls	

MORE WAYS TO SHOW YOUR SUPPORT

What we do takes more than money: it takes commitment. Volunteer your time or energy. Donate in-kind services, such as construction, design, or printing. Donate materials and goods such as lumber, computers, frequent flyer miles, vehicles, or audio-visual equipment.

Portland Institute for Contemporary Art acknowledges and advances new developments in contemporary art, fostering the explorations of artists and audiences. Since 1995, PICA has championed the practice of contemporary artists from around the world, driving vital conversations about the art and issues of today. PICA presents artists from visual and performance backgrounds and embraces those individuals who exist at the borders of genres and ideas. Through artist residencies and exhibitions, lectures and workshops, and the annual Time-Based Art Festival, PICA constructs a broad platform for contemporary art.

Our performing and visual art programs feature performances and exhibitions year round and during the Time-Based Art Festival (TBA), PICA's signature program held each September; a Residency and Commissioning of New Work Program that provides resources for artists to create new work; and the PICA Institute, our education and outreach program that engages audiences in creative and artistic dialogue through lectures, chats, salons, gallery talks, as well as the production and distribution of multimedia materials and artist editions. The Precipice Fund, PICA's program in partnership with the Andy Warhol Foundation for the Visual Arts, gives \$75,000 in grants to local, unincorporated visually-based art collectives. A new addition to programs in 2015 is the Creative Exchange Lab, an incubator for cross-disciplinary projects supported by the Andrew W. Mellon Foundation and the Oregon Community Foundation.

PICA is on the forefront of contemporary creation, investing in artists early on in their career while also supporting more established artists. To learn more, visit our website: pica.org

Become a sponsor

To learn more about becoming a sponsor and to coordinate benefits, please contact:

Kim Crosby,
Development Manager
kim@pica.org
503-242-1419 X22

PICA

415 SW 10th Ave, Suite 300
Portland OR 97205
pica.org