

PICA

PORTLAND INSTITUTE FOR CONTEMPORARY ART
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September 12, 2011
FOR IMMEDIATE RELEASE

CALL FOR APPLICATIONS: Creative Capital Professional Development Workshop

Where: Portland, OR; venue to be announced
When: Friday, November 4–Sunday, November 6, 2011
Deadline to Apply: Monday, September 26 by 6pm
Details: <http://www.pica.org/programs/detail.aspx?eventid=788>
Online application: <http://blog.picaresourceroom.org/>

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PICA, in partnership with the Regional Arts & Culture Council and the Oregon Arts Commission, will host a **three-day intensive professional development workshop for 24 Oregon artists**. The workshop is offered by Creative Capital, a national non-profit organization that provides integrated financial and advisory support to artists. Through this intensive course, artists from all disciplines will learn from Creative Capital consultants and prior artist grantees how to manage the business aspects of a creative career. Thanks to the generous support of RACC, OAC, and the Kresge Foundation, tuition is 85% subsidized and cost selected attendees only \$150.

In 2003, Creative Capital launched the Professional Development Program (PDP) to share with a broad community of artists some of the tools and strategies for improved self-sufficiency that were initially developed for grantees. Since then, PDP has refined these methodologies and developed new ones, which it has shared with more than 3,700 artists in more than 50 communities around the country. PDP presents lessons on self-management, strategic planning, fundraising, web strategies, verbal communication, and promotion.

All online applications must be submitted by September 26th at 6pm. Participants will be chosen by a jury and notified by October 12th. For additional information, you may contact Kate Merrill at PICA [\(503\) 242-1419 x237](tel:5032421419x237).

Creative Capital
PROFESSIONAL DEVELOPMENT PROGRAM



THE KRESGE FOUNDATION

OREGON ARTS
COMMISSION