



PORTLAND INSTITUTE FOR CONTEMPORARY ART
224 NW 13TH AVE #305 PORTLAND ORE 97209

November 17, 2011
FOR IMMEDIATE RELEASE

PICA PRESENTS UNWRAPPED: A WINTER FUNDRAISER WITH PERFORMANCE, SILENT AUCTION, AND ARTIST TOM RUSSOTTI'S DRINKING AND DANCING COMPETITION

Press Contact: Patrick Leonard | Communications Director
503.242.1419 x224 | patrick@pica.org

Press Photos: http://www.pica.org/himages/PRESS/2011/13_Unwrapped/

Online Press Kit: Video, press links, and more details at:
<http://picaresourceroom.org/index.php?/programs/unwrapped/>

UNWRAPPED

Saturday, December 3rd, 8pm
Union/Pine, 525 SE Pine Street
\$50 General (\$25 tax-deductible)/\$75 Reserved Table Seating
Call 503.242.1419 for tickets
21+ only

It's time once again for Unwrapped, PICA's annual holiday fundraiser party. We'll fill the evening with live dance performances, an open dance floor, and a dance competition (with a twist). Come out to support PICA's programs with a raffle drawing for a TBA:12 Patron Pass and a silent auction with items including a Mt. Hood cabin retreat, a private plane to an Ashland weekend, an exclusive cocktail class at KASK, and more. And, if you're game, get ready for Portland's first-ever **Drinking and Dancing Competition**, hosted by artist Tom Russotti of the Institute for Aesthetics.

The rules are simple: you dance with a drink. Earn more points for elaborate glassware and higher proof, fewer for bottled beers and spillage—just make sure to finish your drink by the end of the song. Coordinate your beverage with your dance, your partner, and your costume. Featuring special guest judges Justin Oswald, Alison Hallett of *The Portland Mercury*, and PICA Artistic Director Angela Mattox.

Just coming to watch? Then grab your friends for a quick snap in the photo booth by Leah Verwey, make sure to bid on the auction, and take in an evening of fabulous live, cocktail-themed performances by Noelle Stiles, Feyonce, Linda Austin, and Sarah Johnson!

About Tom Russotti

Artist Tom Russotti is the founder of the Institute for Aesthetics, a group devoted to the intersections of art and sport. Through invented games and altered sports, Aesthetics

PICA

PORTLAND INSTITUTE FOR CONTEMPORARY ART
224 NW 13TH AVE #305 PORTLAND ORE 97209



explores the theater and ritual of sporting events, while creating fun activities where friends and artists can gather. Russotti received his MFA in Visual Arts from Rutgers University and his BA in History from Stanford University. His projects have been presented in Brooklyn, Dallas, San Francisco, and Washington, DC, as well as internationally in the UK, Canada, and Estonia. In 2008, he coordinated a Fluxus Olympiad at the Tate Modern in London, and most recently, he has completed residencies in Sweden and Texas.

About Portland Institute for Contemporary Art (PICA)

Since 1995, PICA has built a citywide platform for the creation and discovery of contemporary art, through artist residencies and commissions, talks and workshops, and the annual Time-Based Art Festival.