

**JULY 17, 2012
FOR IMMEDIATE RELEASE**

PICA TURNS 17 WITH A LATE-NIGHT BIRTHDAY DANCE PARTY

When: August 2, 2012, 8pm-late
Where: PICA, 415 SW 10th Avenue (Suite 300), Portland, OR 97205
21+only, \$5 at the door

Press Contact: Patrick Leonard, Communications Director
503.242.1419 x224, patrick@pica.org

Press Photos: http://www.pica.org/himages/PRESS/2012/06_Birthday/

Event Details: <http://www.pica.org/programs/detail.aspx?eventid=885>

Celebrate seventeen years of PICA with late-night bass beats and a two-floor birthday dance party at our downtown HQ. Swing by our space after the First Thursday galleries for DJs, drinks, live music, and an immersive video and light experience. Stacks of TBA guidebooks, fresh mixes, and all of your PICA friends will fill the space until early in the morning.

Ω MAXXIMUM VOLUME Ω

Artists Dane Overton and Alex Mackin Dolan are Ω MAXXIMUM VOLUME Ω, a DJ and visuals collective from Portland, Oregon. They've thrown parties at spaces across the city, blending sounds of house, industrial, trance, jungle, and ghetto-tech with light and video installations. They'll create an energy gradient on the second floor of PICA, transitioning partygoers from a zen bar zone through to an industrial techno dance floor.

MASSACOORAMAAN

Musician and producer Massacooramaan (aka Dave Quam) recently moved from to Portland from Chicago, where he was active DJing in and documenting the local Juke, Footwork, and Dancehall scenes. His sets cross the extreme poles of global styles, from Thailand to the Dutch Caribbean to Egypt to India, from bubbling to reggaeton to dancehall to soca. His *Dead Long Time* EP just dropped on Fade to Mind label. Quam also photographs and writes for *XLR8R*, *The Wire*, *DJ Magazine*, and *Shook*.

DUBAI

DUBAI is the latest solo band from Nadia Buyse, a trans-disciplinary visual artist and musician living in Portland. As a musician she has been in at least 30 bands she can remember. Nadia has toured the United States and Europe, playing in a range of spaces from music festivals, punk clubs, house shows and discotheques. She has also exhibited work internationally and nationally as well, spaces ranging from galleries like Beta Spaces in New York to dOCUMENTA (13). She has recently received an MFA in Visual Studies from PNCA and will be participating at the ART STAYS residency in Slovenia in the upcoming month.

REZNOREKTION

The logo for PICA, consisting of the letters 'PICA' in a bold, black, sans-serif font. The letters are positioned above a thick, horizontal yellow bar that extends to the left and slightly beyond the 'P'.

415 SW 10th AVENUE
(3rd FLOOR)
PORTLAND OREGON 97205
503 242 1419
pica.org

(Inspirational Trance)

CONCRETE FLOOR

(Crushing House, members of ASSS)

About Portland Institute for Contemporary Art (PICA)

Portland Institute for Contemporary Art acknowledges and advances new developments in contemporary art, fostering the explorations of artists and audiences. Since 1995, PICA has championed the practice of contemporary artists from around the world, driving vital conversations about the art and issues of today. PICA presents artists from visual and performance backgrounds and embraces those individuals who exist at the borders of genres and ideas. Through artist residencies and exhibitions, lectures and workshops, and the annual Time-Based Art Festival, PICA constructs a broad platform for contemporary art.

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