

**NOVEMBER 8, 2012
FOR IMMEDIATE RELEASE**

PRINTS FOR PICA: THE ANNUAL ORIGINAL, AFFORDABLE ART SALE

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Press Photos: <http://www.flickr.com/photos/pica/sets/72157628903015317/>

When: December 8, 6:30–8:30pm

Where: PICA, 415 SW 10th Avenue, Portland, OR 97205

Online: <http://www.pica.org/programs/detail.aspx?eventid=915>

For one day each year, artists all across Portland emerge from their studios and gather together at PICA's pop-up printmaking shop. At the end of it all, the walls are filled with original, affordable prints by some of our most talented local artists. Shop for holiday gifts (or for yourself!) and enjoy drinks and music on a cool December night. With all proceeds from the sale directly benefitting PICA's artistic programming, it's a chance for you to get great art and support our work. Stay tuned for a list of this year's participating artists.

PICA

Prints for PICA was founded in 2003 by artist Stephen Hayes as a way for artists to support PICA without straining their bank accounts or artwork inventories. Hayes wanted to create a new kind of fundraiser that would teach artists the basics of printmaking—a process he loved. As a bonus, when other organizations solicited artwork for their auctions or benefits, artists would be able to donate prints made on a free studio day, and not have to pillage works from their inventory.

The event has grown to include the work of over 100 local artists, ranging the gamut from students to emerging exhibitors to well-regarded and established makers. Prints for PICA is an annual social occasion for the local art community, bringing together artists for a day of camaraderie and creative exchange.

With additional support from Dennis Uniforms, Gamblin Artist Colors, Katayama Framing, Magnolia Properties, and Utrecht Art Supplies.

About Portland Institute for Contemporary Art (PICA)

Portland Institute for Contemporary Art acknowledges and advances new developments in contemporary art, fostering the explorations of artists and audiences. Since 1995, PICA has championed the practice of contemporary artists from around the world, driving vital conversations about the art and issues of today. PICA presents artists from visual and performance backgrounds and embraces those individuals who exist at the borders of genres and ideas. Through artist residencies and exhibitions, lectures and workshops, and the annual Time-Based Art Festival, PICA constructs a broad platform for contemporary art.