

**FOR IMMEDIATE RELEASE  
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**CALLIGRAM FOUNDATION AWARDS \$600,000 TO PICA OVER THREE YEARS,  
ESTABLISHING FUND FOR NEW WORK**

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The Portland Institute for Contemporary Art (PICA) is honored to announce an award from the Calligram Foundation for \$200,000 annually over the next three years. This investment will establish the Calligram Fund for New Work, a named fund within PICA's curatorial program that will directly support visual and performing artists through residencies and commissions. In addition, a portion of Calligram's gift will contribute to PICA's recently announced Precipice Fund,\* an open-call visual art granting program. PICA Executive Director Victoria Frey remarks, "This extraordinarily generous gift reflects Calligram's commitment to artists and recognizes PICA's long-standing dedication to supporting the creation and presentation of new work."

"I created Calligram to offer direct support to artists, to encourage the creation of new work and to actively engage others with that work," explains Allie Furlotti, Calligram President and Founder. "This fertile exchange is something that PICA has mastered over the last two decades, and I'm so excited to be able to help sustain what they've created." Frey affirms this connection explaining, "Commissioning has been an important part of PICA's mission since we founded. Our history of taking a chance on new work matched Calligram's values; we share an interest in experimentation."

"The Calligram Fund for New Work builds upon PICA's deeply held commitment to serve as a generative force for new work and to nurture artistic exploration," reflects PICA Artistic Director Angela Mattox. "It speaks to Calligram's holistic vision that their gift will not only fund artists as they develop their work, but will extend to PICA's commissioning, presenting, and professional mentoring, ensuring these artists reach wide audiences, and convening a vibrant community around contemporary art."

Satya Byock, Calligram Executive Director says that the intention behind their foundation is to directly connect with their recipients. She says, "We're excited to be able to demonstrate that philanthropy can be more personal than it is typically practiced, with less paperwork and more human contact. Any act of giving is a two-way exchange, in which both sides can be enriched and transformed. We know that PICA understands this and we're excited to be able to join the fabulous community they've created."

**About The Calligram Foundation**

The Calligram Foundation was founded in late 2011 to offer direct support to skilled and visionary artists in order that they may focus their time and efforts on their craft. Calligram's

The logo for PICA (Portland Institute for Contemporary Art) features the letters "PICA" in a bold, black, sans-serif font. The letters are positioned above a thick, horizontal yellow bar that extends to the left of the text.

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mission is to foster a cultural renaissance by engaging the spectator with art and supporting the direct patronage of artists.

**About Portland Institute for Contemporary Art (PICA)**

Portland Institute for Contemporary Art acknowledges and advances new developments in contemporary art, fostering the explorations of artists and audiences. Since 1995, PICA has championed the practice of contemporary artists from around the world, driving vital conversations about the art and issues of today. PICA presents artists from visual and performance backgrounds and embraces those individuals who exist at the borders of genres and ideas. Through artist residencies and exhibitions, lectures and workshops, and the annual Time-Based Art Festival, PICA constructs a broad platform for contemporary art.

*\*The Precipice Fund is a visual art grant for unincorporated artist spaces and collaborative projects in Portland, Oregon, administered by PICA with lead support from the Andy Warhol Foundation for the Visual Arts' Regional Regranting Program. For more information on the Precipice Fund, please read:  
[http://www.pica.org/himages/PRESS/2013/04%20Precipice%20Fund/130122\\_PrecipiceFund\\_PR.pdf](http://www.pica.org/himages/PRESS/2013/04%20Precipice%20Fund/130122_PrecipiceFund_PR.pdf)*

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