

FOR IMMEDIATE RELEASE
FEBRUARY 6, 2013

100x100 FOR JOSH: A BENEFIT AND CELEBRATION FOR JOSH BERGER

Press Contact: Patrick Leonard, Communications Director
503.242.1419 x19, patrick@pica.org

When: February 24, 3–6pm
Where: PICA, 415 SW 10th Avenue, Portland, OR 97205
Online: <http://www.pica.org/programs/detail.aspx?eventid=931>
Tickets: \$10-20 suggested donation at the door
“Art Dash” Tickets are \$100, available in advance at
<http://tinyurl.com/joshpica>

Plazm magazine art director & Liquid Agency creative director Joshua Berger was in a serious bicycle accident last May, and sustained a TBI (Traumatic Brain Injury). Josh's friends are bringing folks together for a fundraiser party packed with general festive goodness and original artwork. Join us for an afternoon of friends and music, featuring Rebecca Gates of the Spinanes, e*rock, and more! With food, wine, coffee, and Fort George Brewing beer.

PICA

Come celebrate, but make sure not to miss out on the Art Dash, emceed by the one-and-only AC Dickson. This isn't your typical auction! Buy a numbered ticket for \$100 and browse through the 100 original artworks displayed at PICA. When your number is called, you'll get to take home the work of your choosing. Cross your fingers that your number gets called first! Featuring original pieces by painters, illustrators, designers, printers, photographers, and more, including Milton Glaser, Storm Tharp, Ed Fella, Michael Brophy, Jennifer Armbrust, Dan Attoe, Cynthia Lahti, Heather Watkins, Vanessa Renwick, Zak Margolis, Susan Seubert, Melody Owen, Paul Fujita, Kristan Kennedy, Cris Johanson, Keegan + Meegan, Malia Jensen, Jolby, Robbie McLaran, Adam Garcia, Chris Haberman, Clare Carpenter, and Christina Seely.

Josh continues to recover, and his progress is moving right along. He has just started working ten hours a week and even --- wait for it --- has doctor's approval to ride his bike. His family has received incredible support of all kinds from friends, family, and community, but they've experienced medical expenses and a significant loss of income. Back when Josh's friends and family first began planning this event, they didn't know when or whether Josh would be able to walk or work, much less show up at his own party. His recovery is going well, so he'll be there to say "hi" to everyone who comes out.

Josh's recovery is documented at getwelljosh.com

415 SW 10th AVENUE
(3rd FLOOR)
PORTLAND OREGON 97205
503 242 1419
pica.org

About Portland Institute for Contemporary Art (PICA)

Portland Institute for Contemporary Art acknowledges and advances new developments in contemporary art, fostering the explorations of artists and audiences. Since 1995, PICA has championed the practice of contemporary artists from around the world, driving vital conversations about the art and issues of today. PICA presents artists from visual and performance backgrounds and embraces those individuals who exist at the borders of genres and ideas. Through artist residencies and exhibitions, lectures and workshops, and the annual Time-Based Art Festival, PICA constructs a broad platform for contemporary art.

The logo for PICA, consisting of the letters 'PICA' in a bold, black, sans-serif font. The letters are positioned above a horizontal yellow bar that is slightly wider than the text.

415 SW 10th AVENUE
(3rd FLOOR)
PORTLAND OREGON 97205
503 242 1419
pica.org