



PORTLAND INSTITUTE FOR CONTEMPORARY ART  
224 NW 13TH AVE #305 PORTLAND ORE 97209

**Press Contact:** Patrick Leonard | Communications Director 503.242.1419 x224 | [patrick@pica.org](mailto:patrick@pica.org)

November 18, 2010  
FOR IMMEDIATE RELEASE

***PRINTS FOR PICA + PICA POP-UP***  
***The Eighth-Annual Monoprint Marathon and Art Sale***

**What: Prints for PICA Kick-off Sale**

**When:** Saturday, December 11, 2010, 6–9pm

**Where:** Goldsmith Building, 20 NW 5<sup>th</sup> Ave, Portland, OR

A bustling, one-day printmaking studio, with one-of-a-kind artist prints sold fresh off the presses. Prints are available for \$100-250, with all proceeds benefitting PICA's Artistic Programming. Visit [PICA.ORG](http://PICA.ORG) for a list of this year's participating artists.

**What: PICA Pop-Up**

**When:** December 12, December 16–19, 12–8pm

**Where:** 803 NW 23<sup>rd</sup> Avenue, Portland, OR

Monoprints are available all week long! Visit your friendly contemporary art corner store for PICA apparel, artist books, and unique prints from a cross-section of Portland's most exciting artists.

*Sponsored by Nike and Singer Properties.*

*With additional support from Dennis Uniform, Gamblin Artists Colors, Katayama Framing, PVS In-Store Graphics, and Utrecht Art Supplies.*

**About Prints for PICA**

Prints for PICA was founded in 2003 by artist Stephen Hayes as a way for artists to support PICA without straining their bank accounts or their artwork inventories. Hayes wanted to create a new kind of fundraiser that would teach artists the basics of printmaking—a process he loved—and that would generate multiples. This way, when other organizations solicited artwork for their auctions or benefits, artists would be able to donate prints made on a free studio day, and not have to pillage works from their inventory.

Since 2003, the event has grown to include the work of over 120 local artists, ranging the gamut from students to emerging exhibitors to well-regarded and established makers. Prints for PICA is an annual social occasion for the local art community, bringing

# PICA

PORTLAND INSTITUTE FOR CONTEMPORARY ART  
224 NW 13TH AVE #305 PORTLAND ORE 97209

together artists for a day of camaraderie and creative exchange not typical of their solo studio practices.

### **About Portland Institute for Contemporary Art (PICA)**

Since 1995, PICA has built a citywide platform for the creation and discovery of contemporary art, through artist residencies and commissions, talks and workshops, and the annual Time-Based Art Festival. Prints for PICA directly supports our year-round work of planning the TBA Festival and collaborating with artists in the pursuit of bold new ideas and forms.

### **For Publicity Images**

Visit PICA's Press Photo Flickr site. Photos from Prints for PICA 2009 are available at: <http://www.flickr.com/photos/pica/sets/72157623015520744/>

Full-size images are available for download by clicking "Actions>View All Sizes" in the upper-left corner of the photo.

Captions and photographer credits are listed in the description of each photo. The publication of images is permitted only for press purposes and with the corresponding credit lines.